

ESD QUEST

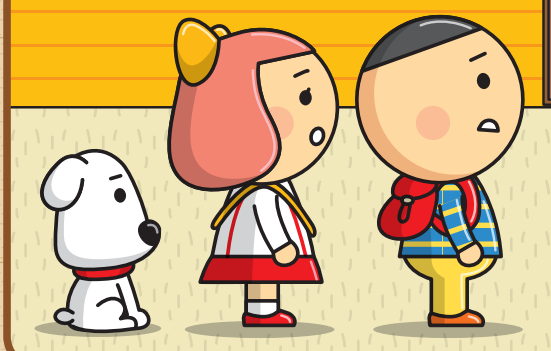
You're the one who can save the world!



➤ Let's start our adventure.
Read on!

Mom: "To tell you the truth, something very serious is happening to our world. My son, I think you need to go and travel around the world and see for yourself. Off you go."

What? Just like that? Will you at least give me some pocket money?



My little sister said, "I want to go too!"
Pochi, my dog said, "Woof, woof! (Me, too)."

Er, is it safe just to go off like that?



So, what will you do?

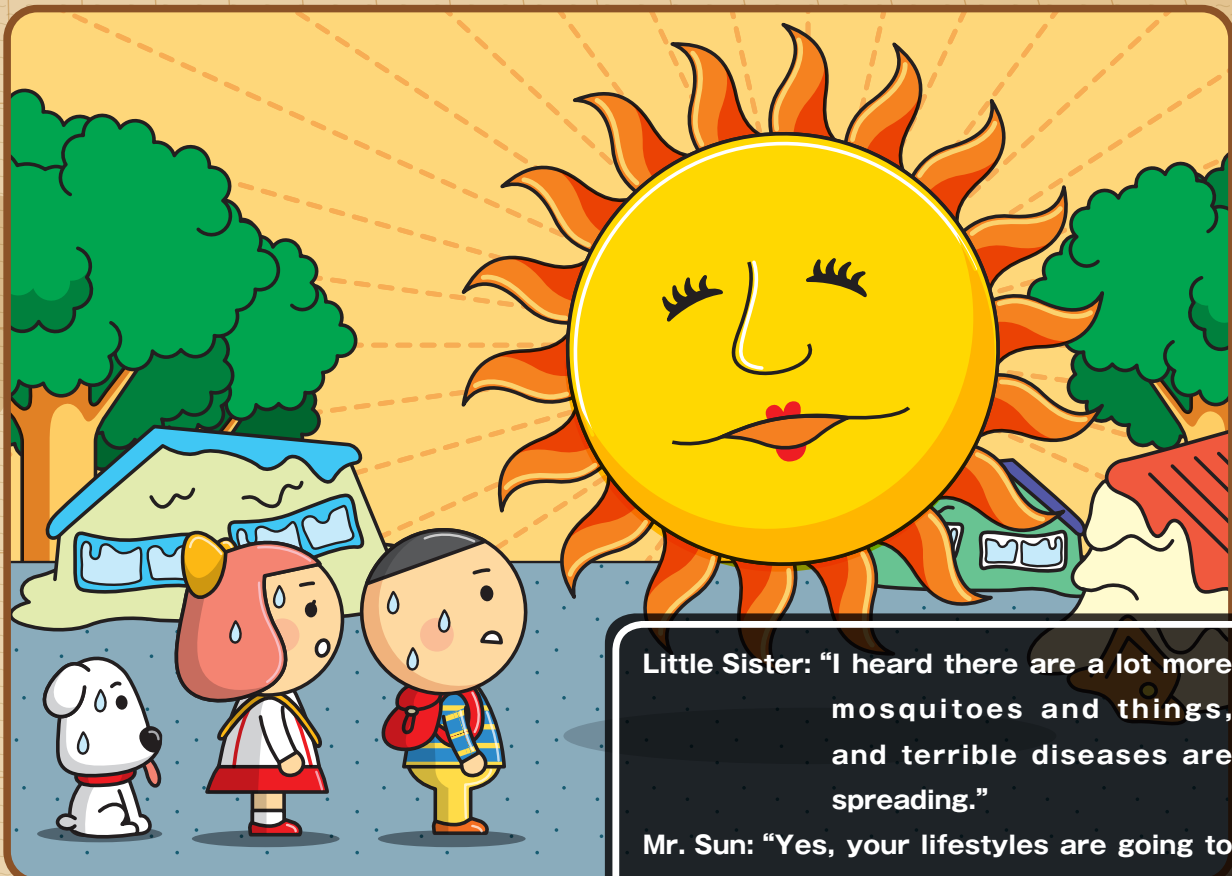
☞ I want to learn more about the world! Let's go! Go to the next page.

☞ No, I want to see the anime I recorded earlier rather than see the world.
.....Go to page 27.



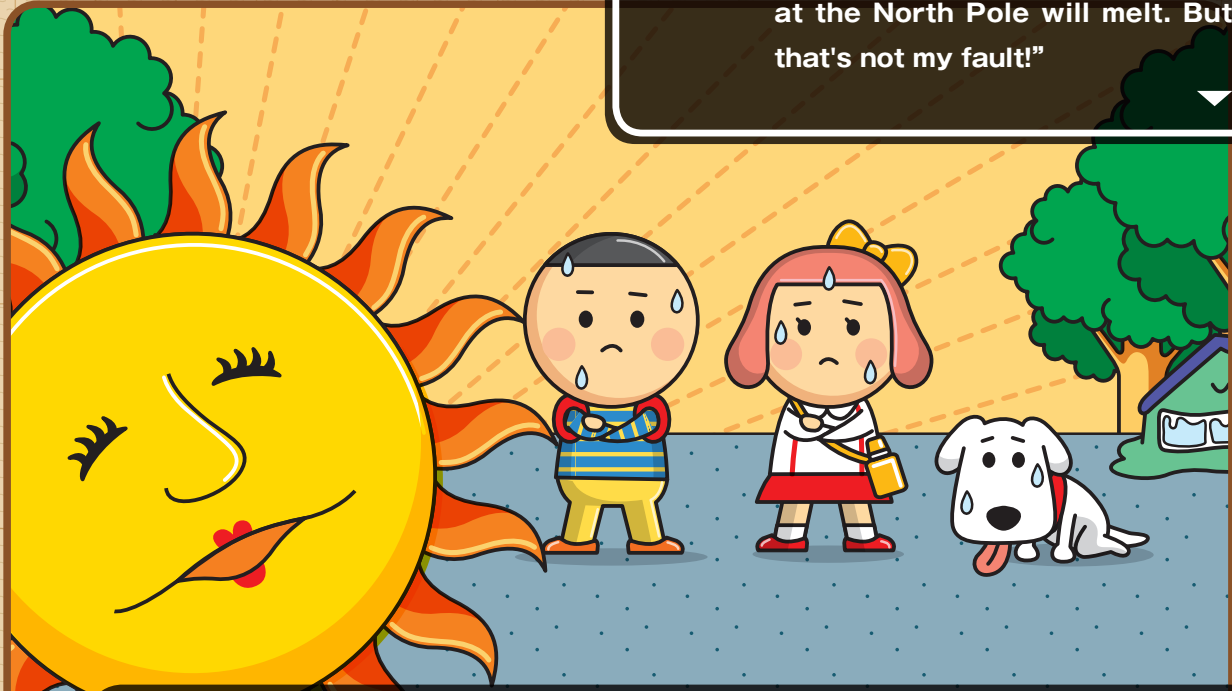
One day a terrible rainstorm hit our town. It was really scary because it was just like being hit with hundreds of water pistols. It feels like we've been getting a lot of these downpours recently.

My mom said, "Oh no, I guess it's time for us to have that talk!"



Little Sister: "I heard there are a lot more mosquitoes and things, and terrible diseases are spreading."

Mr. Sun: "Yes, your lifestyles are going to change. After a while, the ice at the North Pole will melt. But that's not my fault!"



What will you do?

- ☞ The North Pole is in danger! Let's go see for ourselves!..... Go to the next page.
- ☞ With this heat, talking about the North Pole makes me want to go back to my air-conditioned house. Go to page 27.

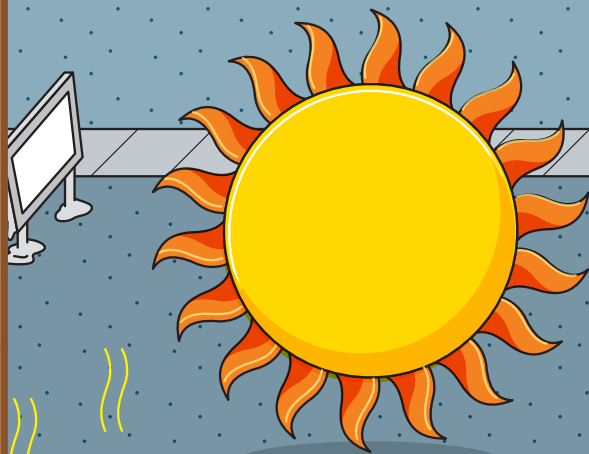
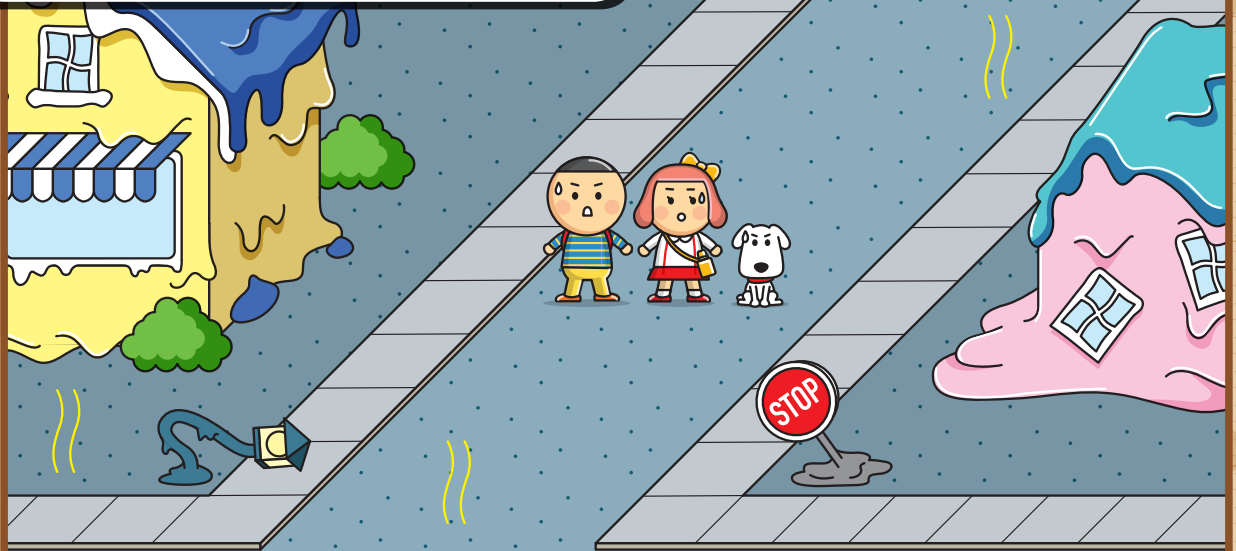
We set out on our journey. But it got really hot.

Me: "Hey, Mr. Sun, it's far too hot!"

Mr. Sun: "But that's not my fault! It's the Earth that's warming up!"

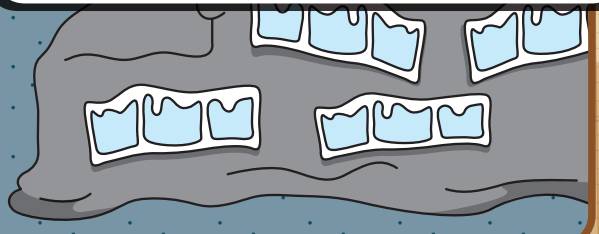
The Earth's warming up?

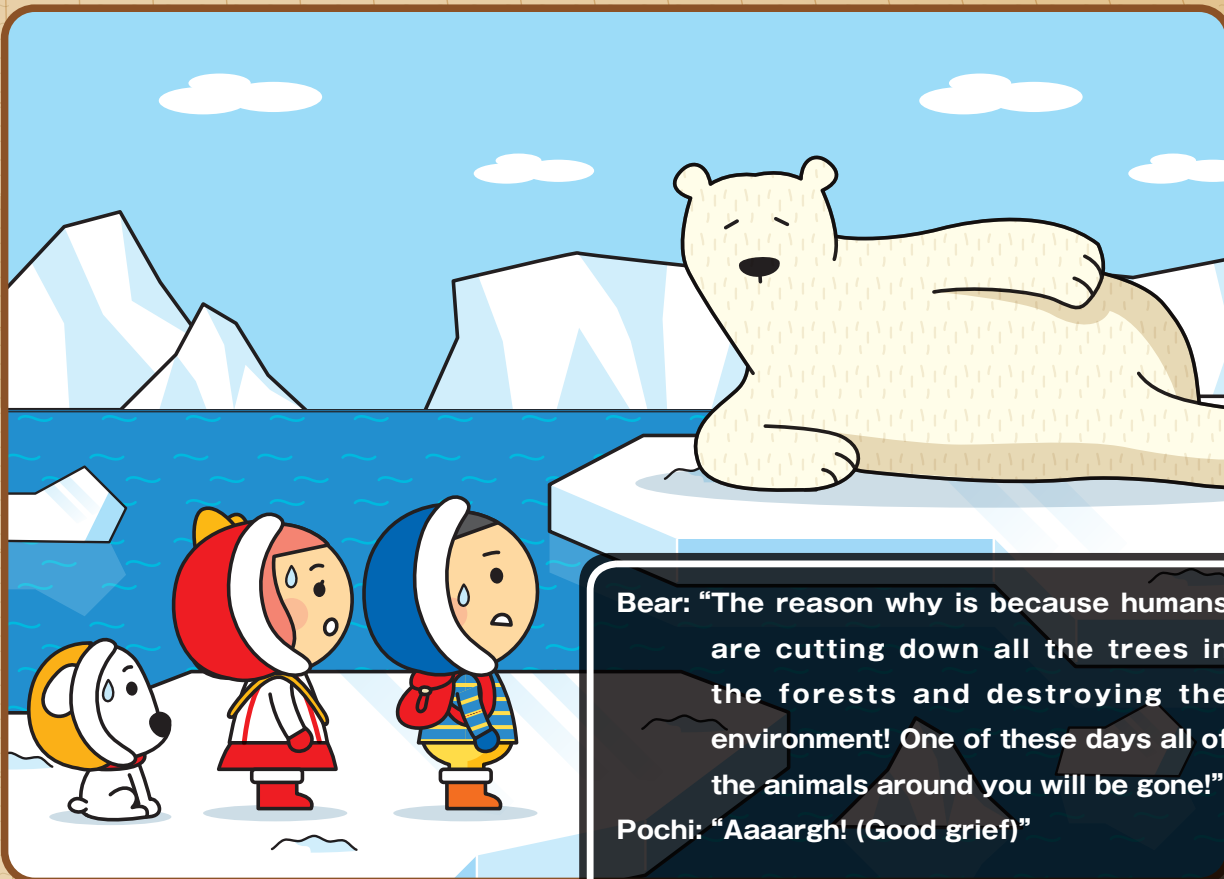
What are you saying? What's going to happen?



Mr. Sun: "The weather all around the world is getting rather strange. We're seeing both droughts and floods."

I wonder if that's the reason for all that rain we've been having.





Bear: "The reason why is because humans are cutting down all the trees in the forests and destroying the environment! One of these days all of the animals around you will be gone!"

Pochi: "Aaargh! (Good grief)"

All of the animals? We don't want to lose Pochi!



What will you do?

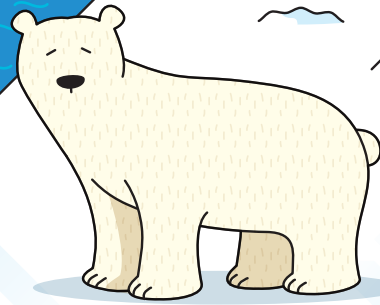
Some people are destroying the environment! Let's go and stop them!
 Go to the next page.

I want to hurry home and eat some snacks. Go to page 27.

We've come to the North Pole.
The ice is definitely melting.
Then a polar bear suddenly appears.

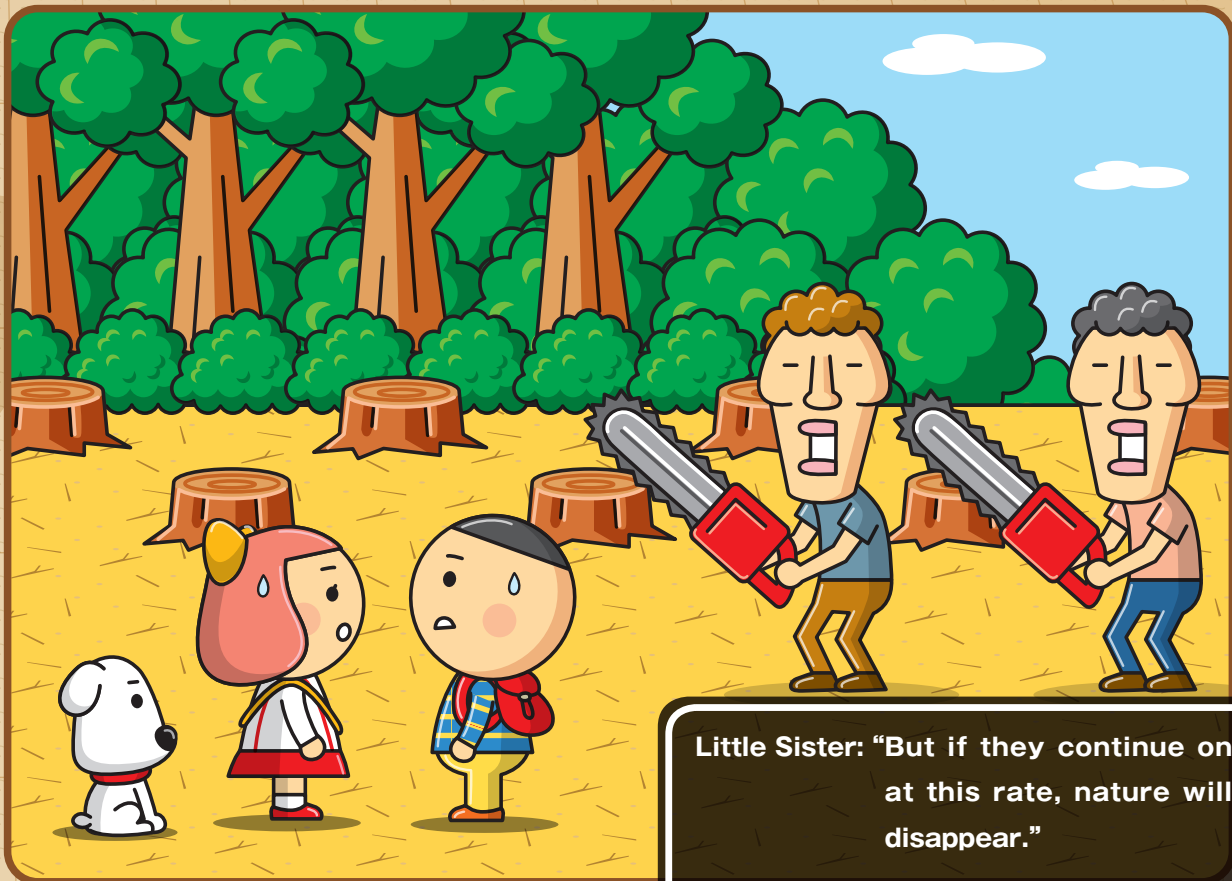
Little Sister: "Eek, scary!"

Bear: "Hold on. It's people that are the scary ones."



Bear: "We animals are being robbed of our homes. Over 40,000 animal species are becoming extinct every year!"

Really? That many?



Little Sister: "But if they continue on at this rate, nature will disappear."

That's true. But even so, it's not because they're bad people.



What will you do?

- ☞ There are other countries where the people have different lifestyles than ours. Let's go visit them!.....Go to the next page.
- ☞ I'm getting kind of homesick.....Go to page 27.

We've come to a country of forests.
Some fellows are destroying the forests!
Hey, what are you doing that for?

Man: "We're clearing a field. There's no money to be made if it's just a forest."

But...but, you know, the animals are becoming extinct.



Woodcutter: "We have to worry more about our food for tomorrow than about animals! We have families and have to take care of them."

I fall silent since...there's no denying that.





Local child: "It's not! Since I don't go to school, I can't even read. I can't make friends either. We don't know how to make our lives better."

Hmm, so studying is important. If I'd been born in this country, I wonder what kind of boy I would have turned out to be.



What will you do?

- ☞ I'll take this local boy with us as one of our companions. Let's go see another country. Go to the next page.
- ☞ I'll forget about this local boy. I want to stretch out right here and take a nap. Go to page 27.

We've come to a country down south.
From a long way off, a young child is walking
towards us, carrying two heavy-looking buckets.

Local child: "Hi, who are you guys?"

We're travelling around because we want to
know about the world.

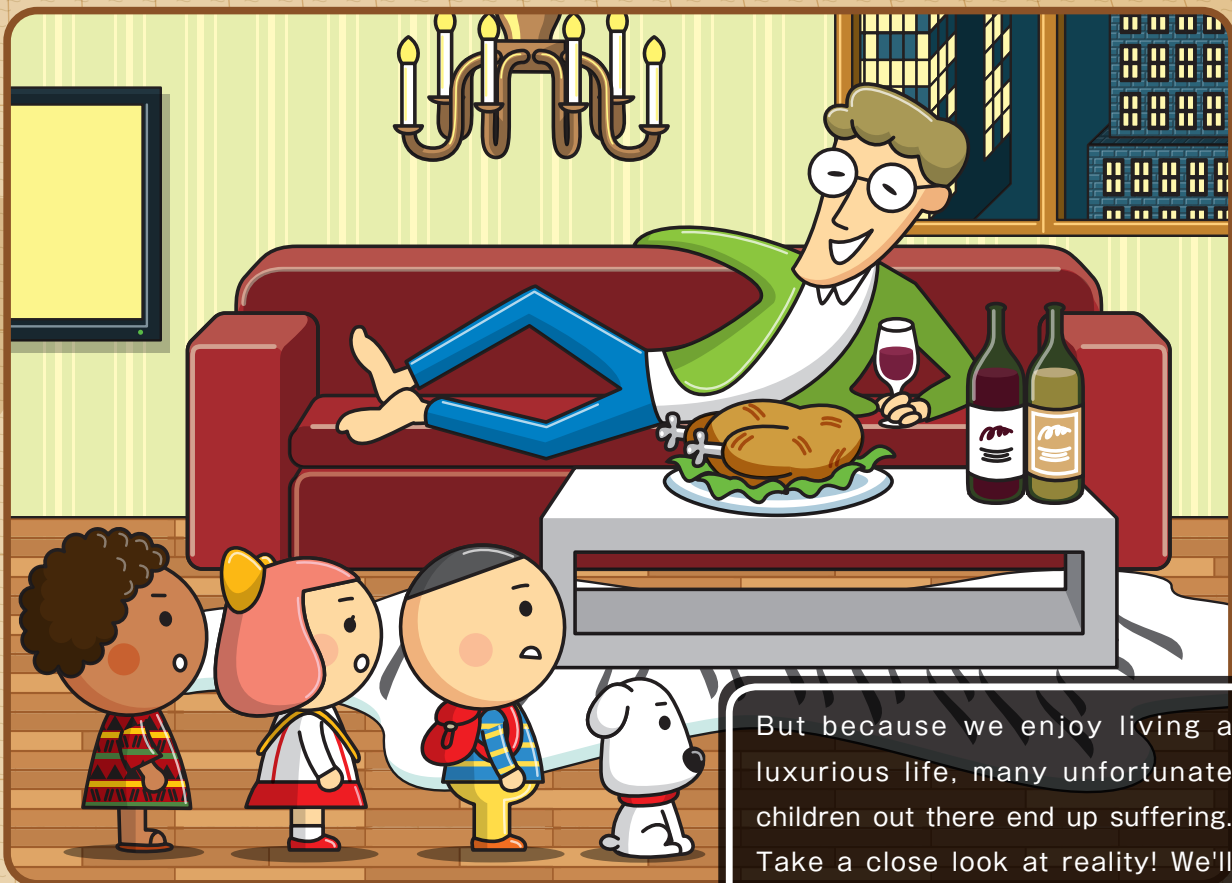
**Local child: "Hmm, you sound like you have
it easy."**

What kind of life do you live?



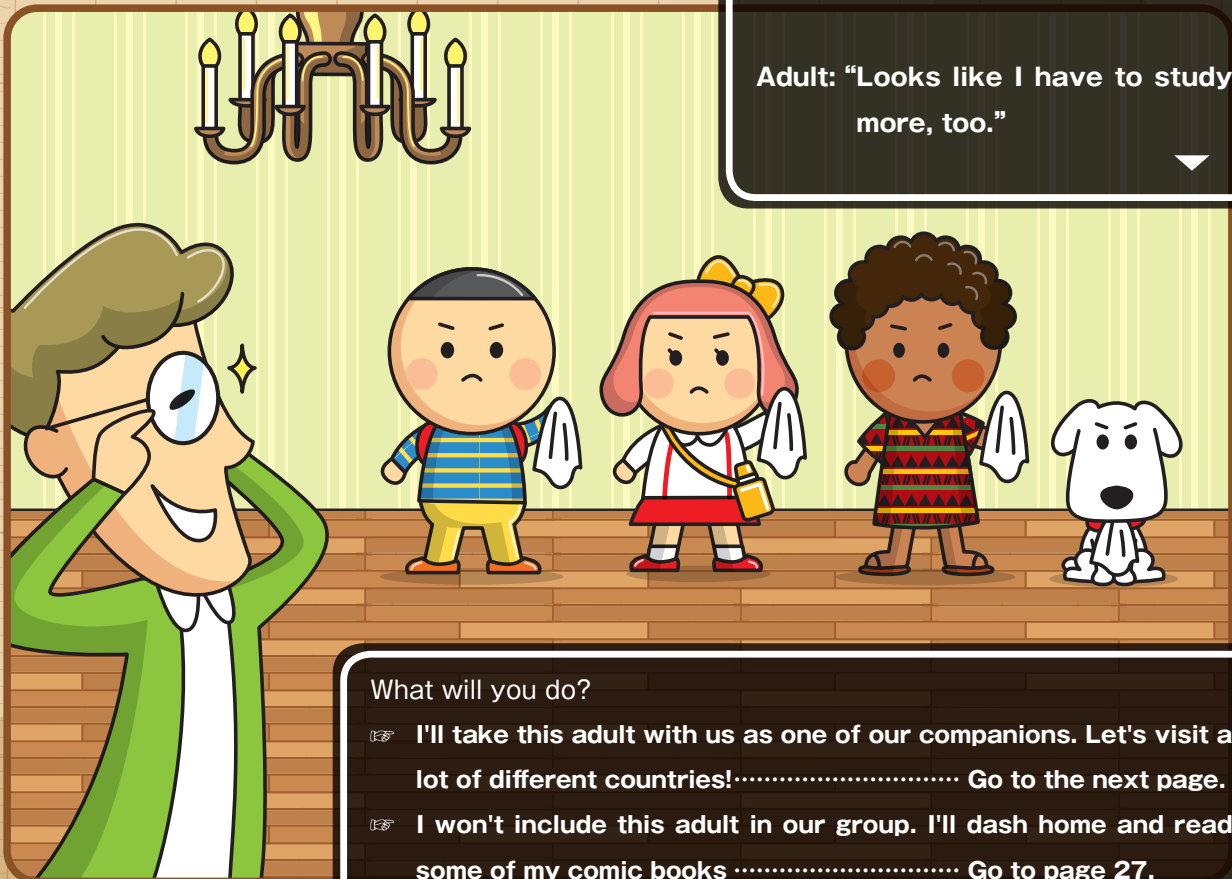
**Local child: "It's completely different from yours.
I work from morning to evening, and
don't even go to school."**

No homework! Sounds great!




But because we enjoy living a luxurious life, many unfortunate children out there end up suffering. Take a close look at reality! We'll clean your cloudy glasses for you.

Adult: "Looks like I have to study more, too."



What will you do?

- ☞ I'll take this adult with us as one of our companions. Let's visit a lot of different countries!..... Go to the next page.
- ☞ I won't include this adult in our group. I'll dash home and read some of my comic books Go to page 27.



We've come to a country of big cities.
It's different from the countries we've visited so far.
It's all lit up and looks rich.
But they don't really need to use all this electricity,
do they?
Hey, mister. What do you think about that?

Adult: "Maybe so. But I want to live a
luxurious life. You do too, don't you?
After all, steak is so delicious."

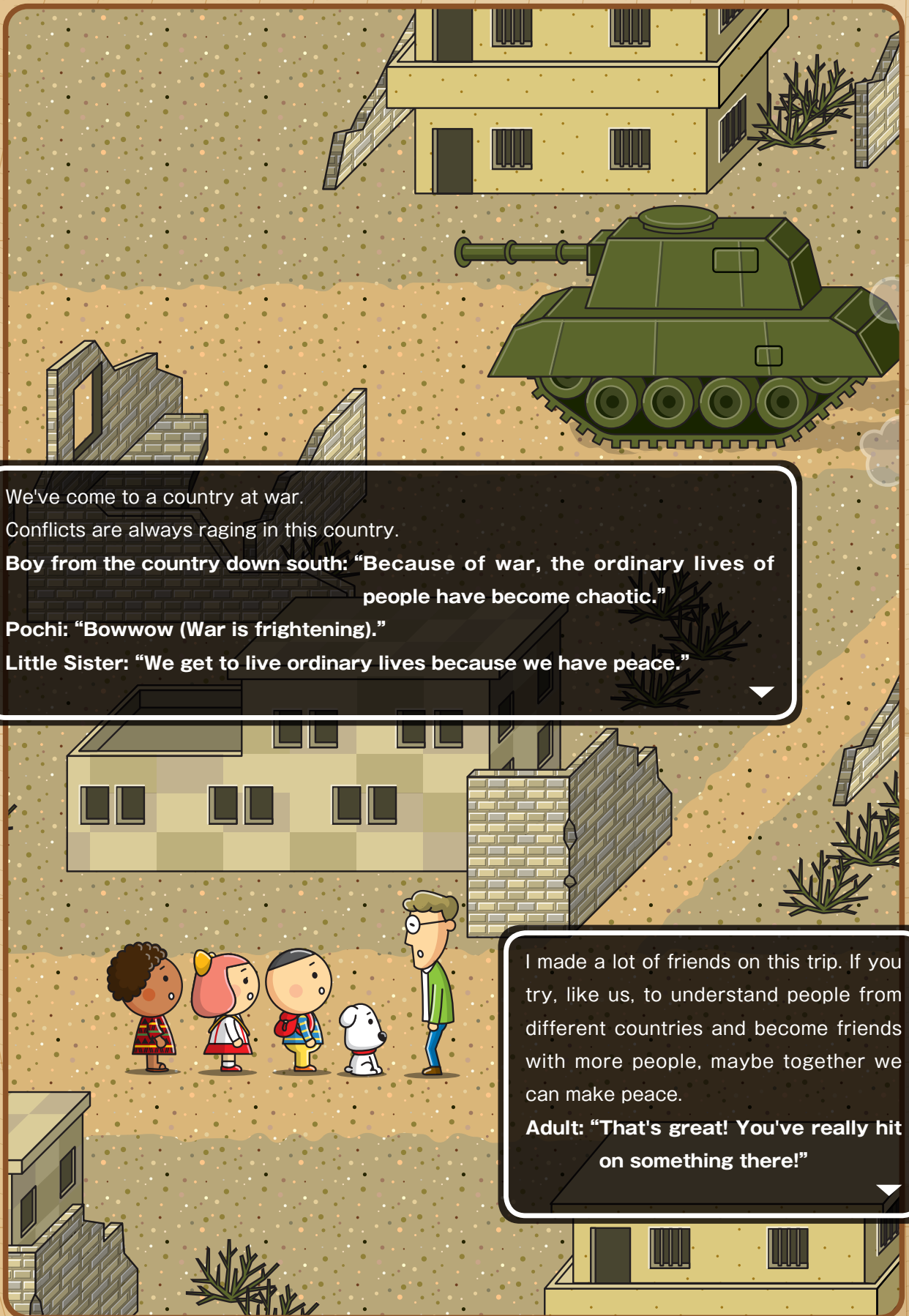
You've got that right. I like the air conditioner
on full blast.

The environment's being destroyed, and there are many poor people. We have to change this world. But what should I do?



While they were worrying about this, Pochi brought over an old rice cooker.

- What will you do?
- I want to save the world. I'll wish really hard to save the world and open the lid of this rice cooker. Go to the next page.
 - There's nothing to do but give up. I'll go back home. Go to page 27.



We've come to a country at war.
Conflicts are always raging in this country.

Boy from the country down south: "Because of war, the ordinary lives of people have become chaotic."

Pochi: "Bowwow (War is frightening)."

Little Sister: "We get to live ordinary lives because we have peace."

I made a lot of friends on this trip. If you try, like us, to understand people from different countries and become friends with more people, maybe together we can make peace.

Adult: "That's great! You've really hit on something there!"

What's ESD?

ESD Wizard: "ESD stands for Education for Sustainable Development, and..."

It sounds difficult. No thank you. Never mind.

ESD Wizard: "Idiot! ESD is a way of thinking to save the world!"

E Education for
S Sustainable
D Development



E **S** **D** **?**



What will you do?

Let's study more about ESD! Go to the next page.

I'm not interested in ESD. I want to go home. Go to page 27.

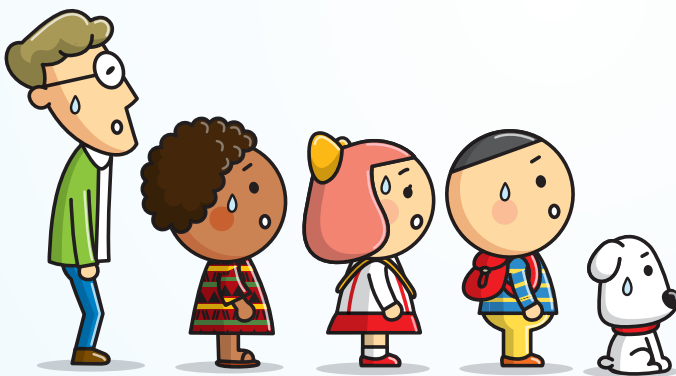
I chose to open the lid of the rice cooker. Then...

Mysterious Old Man: "Good job praying! Good job opening the lid! You called for me?"

Who...who are you?

Mysterious Old Man: "People call me the ESD Wizard!"

The ESD Wizard?
I've never heard of this wizard.



ESD Wizard: "You're the ones who can save the world!"

Hah, no way. What can kids like us do?

ESD Wizard: "Fools! Open your eyes! Let's all learn about ESD!"



ESD Wizard: "Once you know that there are many problems in the world, that's when ESD starts! Any questions?"



Little Sister: "Mr. Wizard, do you have a girlfriend?"
ESD Wizard: "Hey what's that got to do with anything?!"

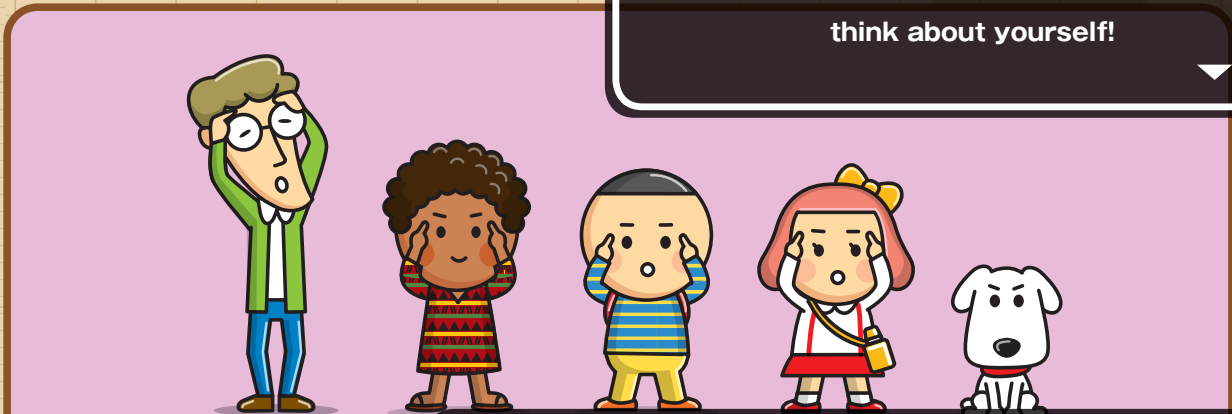
What will you do?
 ☞ Let's learn more and more about the world! Go to the next page.
 ☞ I don't want to know anything. I want to cover my ears and go to sleep.
 Go to page 27.

ESD Wizard: "To save the world, first you have to get to know the problems. In your travels, you've realized some things - global warming, the extinction of animal species, poor countries, war-torn countries, and so on."





ESD Wizard: "Everything in the world is connected. You can't just think about yourself!"



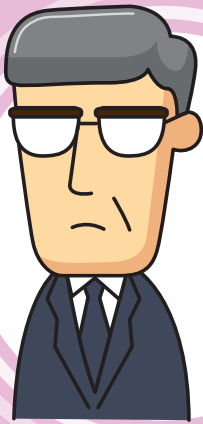
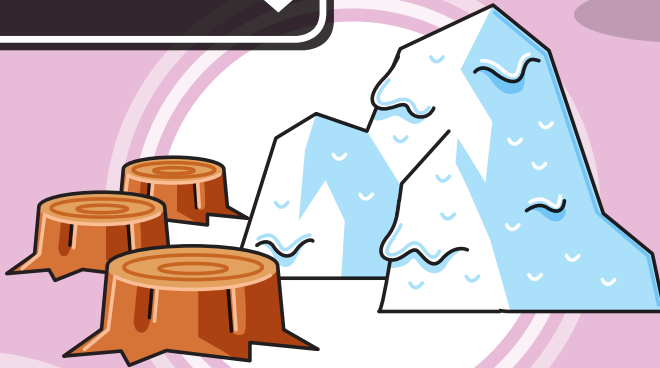
Adult: "By the way, speaking of connected, look at how the eyebrows of the ESD Wizard are connected."
 ESD Wizard: "That connection doesn't matter!"



What will you do?

- ☞ Let's be aware of those connections and think about the world from a wide perspective! Go to the next page.
- ☞ I don't care about these connections. Everything's fine as long as I'm happy. Go to page 27.

ESD Wizard: "Next is seeing that the problems in the world are connected! When the forests are cut down haphazardly, the animals disappear. In order to provide food for rich countries, the children in poor countries are toiling away. The actions of adults now impact the future of children later."



ESD Wizard: "Even if it's a small thing, if everyone in the world acts, those actions will snowball into a great force."



Wow! Great! Even kids like us can save the world for later!
ESD Wizard: "Please stop making it sound like you're saving your snacks for later."

What will you do?
☞ Let's continue doing what we can every day!..... Go to the next page.
☞ No, I can't stand it. I hate not doing what I want to. Go to page 27.

ESD Wizard: “Lastly, try doing what you can by yourself. Saving the world means doing what you can little by little every day and building up the results. For example, don't leave leftovers. By eating everything up on your plate and not leaving anything, you'll make less garbage and that's good for the environment.”



ESD Wizard: "It may take time. But the future is sure to be bright!"



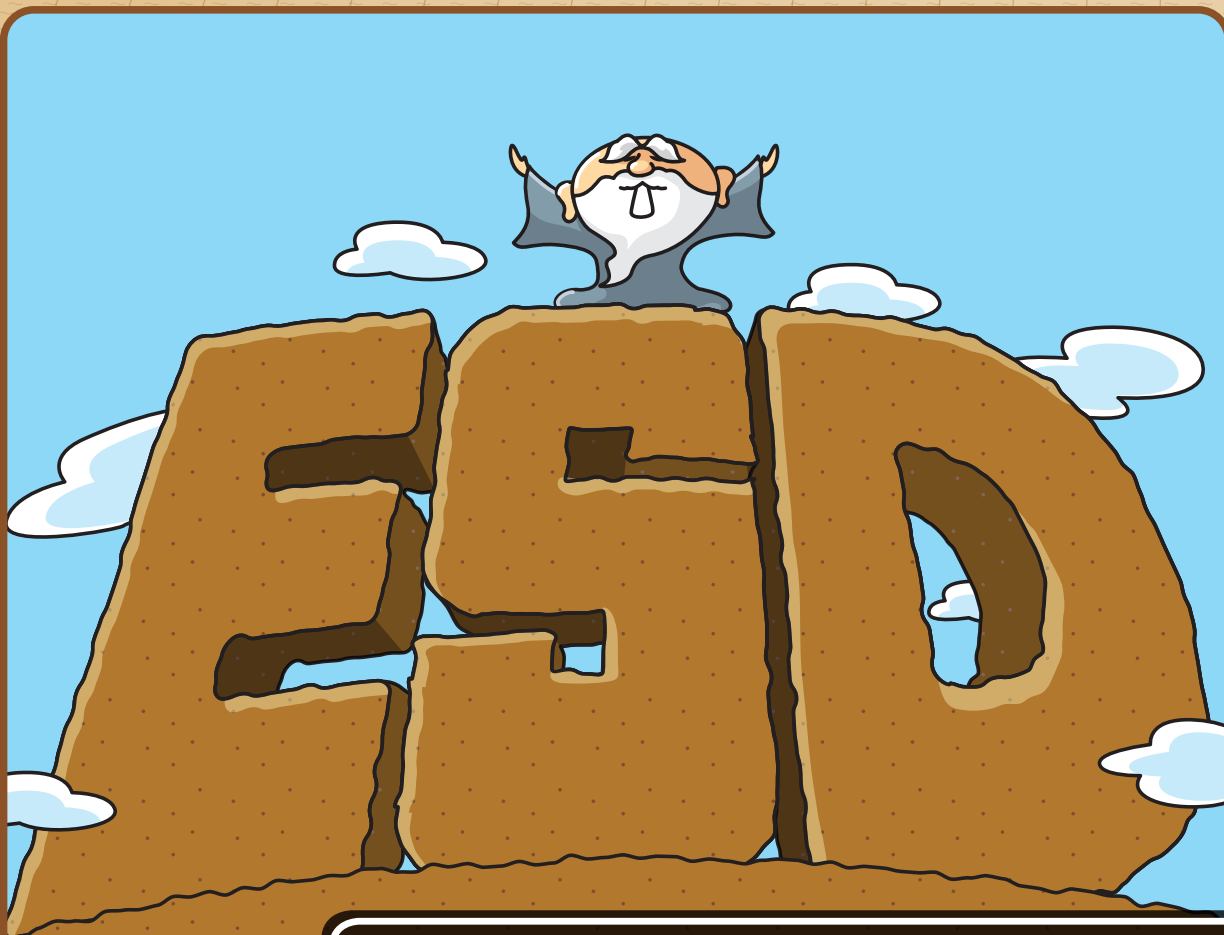
Mr. Wizard, thank you for teaching us so well. How much should we pay you to thank you? About 80,000 yen?

ESD Wizard: "That's too much! Anyway, I don't need your money."

What will you do?

I'll do it! I'll go back to Japan and take action! Go to the next page.

All that's impossible. I'm going to forget about ESD. Go to page 27.



ESD Wizard: “All of you, ponder this: If more people act and cooperate together, the world can certainly be saved.

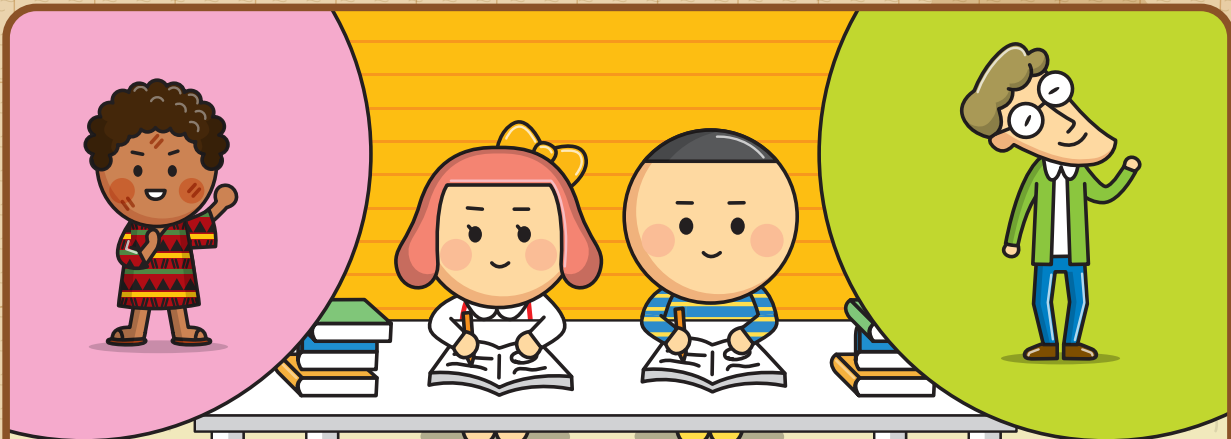
We will share our wisdom and actions with many people. We call education for that ESD!”

OK, let's try it!

Let's include a lot of people and build a world that can last forever!



Uh, oh. We're in trouble.
We were thinking so much about the
world, we forgot to do our homework.



But I won't forget ESD.

Adults, our friends living abroad, let's all do
what we can and work together. - Because it's
our actions every day that shape our future!

To be continued...
to the future of the world.



GAME OVER!

I'm back in my room.

It's cool because the air conditioner is on.

I watch cartoons and read my comics,
while enjoying my snacks.

Life is good. It's a happy ending.

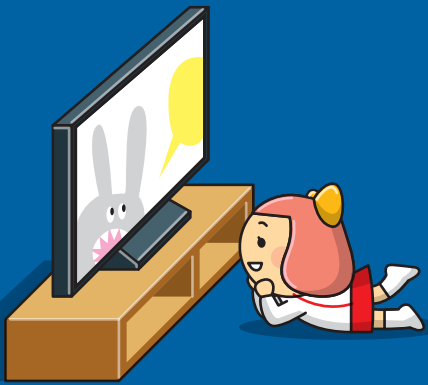
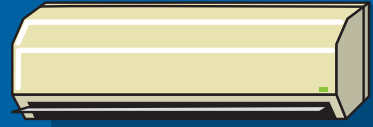
But is this right? Will my happiness really
last forever?

Will the world be all right just as it is?

I can hear a mysterious voice, saying,
"Think long and hard."

I feel like I've heard that voice before.

**If you're able to think about the world now, continue on
..... to page 1.**



E S D



Climate Change - Disaster Prevention

The climate is changing because of the effects of global warming, and many natural disasters are occurring around the world. Let's learn accurate information and take part in volunteer activities.



Biodiversity

One after another, animals and plants are becoming extinct because forests around the world are being steadily destroyed and waters are being polluted. Let's use products that do not harm the environment and participate in activities that protect the world's wildlife.



Energy Problems

The excessive use of energy resources for electricity and so on are causing global warming. Let's save energy and ride bicycles instead of cars!



Your actions every day will shape your future.



Lots of different problems are popping up in this world that I explored today. We can start acting from tomorrow to save our world!

International Understanding



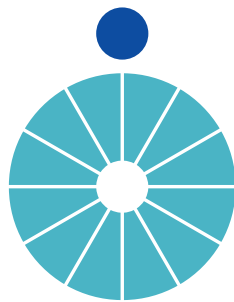
Right now, a conflict is going on somewhere in the world.

Let's study different languages and connect with others through the Internet so we can talk with people around the world!

Poverty - Children



Many children around the world cannot get an education. Let's support the NGOs that are helping poor children and choose products with the Fairtrade Mark.



文部科学省

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MINISTRY OF EDUCATION,
CULTURE, SPORTS,
SCIENCE AND TECHNOLOGY-JAPAN

Your everyday actions shape the future!

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